

K-LOVE has a powerful, positive effect on my local community and provides a more valuable service than any commercial radio station I listen to. K-LOVE provides positive, family-friendly programming that is valuable to my entire family. Most other radio stations are not family friendly. K-LOVE provides information both on local community events and activities, as well as important information about what is happening nationwide. Losing this influence would be detrimental to the Hollister community. K-LOVE provide a UNIQUE service that is not available on other stations. This service is in the best interest of the community, and the NATION, because it encourages a sense of well-being, motivates service, love and sacrifice for others.